



## Empowering you Organically - Season 7 – Episode 57

**Title:** BREAKING NEWS: Organixx Launches Cleanest Skincare Line for You

**Hosts:** Jonathan Hunsaker, TeriAnn Trevenen

**Description:** We are excited to announce today that Organixx is launching its first ever skincare line. This is a new category for us. The skincare line is called Organixx Skin. And we are excited to announce as well that our first product is a vitamin C serum called Restore.

\* \* \*

## Featured Product



- Organixx Skin: Restore Vitamin C Serum has the very best combination of ingredients in our proprietary formula to help keep your skin baby smooth, soft, supple, and amazing!
- The Most Scientifically Advanced Topical Vitamin C on Earth, Designed to Keep Your Skin Youthful, Radiant, and Healthy for the Long Term!

\* \* \*

Many people opt for topical vitamin C as opposed to other chemical serums and skin care products because vitamin C serum is completely natural. There is no concern about how your skin is going to react because there are no harsh chemicals or other questionable ingredients. As

a result, vitamin C serums are formulated and infused to be gentle enough for everyday use. The same simply cannot be said of many other skin care products on the market.

### Organixx SKIN Has High Standards and High Quality

- Always made with clean, organic ingredients.
- We're going to blend the most efficacious ingredients together, that work synergistically together, to get you the best results.

### What Went Into The Formulation

- We wanted to make sure that we were in alignment with some of the requirements that take place to having an organic skincare line.
- In the United States, there are only a handful of ingredients that are restricted from being used in skincare and cosmetics. Outside of the United States, there are over 1,000 restricted ingredients that we use in the United States today to manufacture our cosmetics, our skincare products, our household products. These are toxic, poisonous, deadly chemicals that we are using in our products day-in and day-out. We wanted to make sure that we stayed away from all of those ingredients, and we have.
- We wanted to make sure that we were in alignment with some of the organizations that are working so hard to make sure that we are providing clean, high-quality ingredients in our skincare products.
  - We have looked at the requirements of a company called EWG, who is one of the best resources for looking at the ingredients in your skincare and household products to make sure that they are clean.
  - Also, an organization called Made Safe, who is working, just like EWG, to make sure that our products, and all of the products out there, are in alignment with having high-quality, clean, organic products that are environmentally safe and safe for you and your health.
  - We are working right now to obtain certification from both companies, and we are confident that we will receive it from both, because of the cleanliness of the ingredients in our product.
  - We are working really hard to formulate products that we are proud of and that beat out everyone else in the industry, and one of the things that we're doing is not including preservatives in our products.
    - Preservatives allow multiple things to take place when it comes to manufacturing a product. One of those things is, is it's a longer shelf life, not only for the company, but also for the user of the product.

### A Holistic Approach To Health

- While you'll absolutely see benefits from using a product like this on your skin, just like supplements and food and everything else that we educate you on, you have to be looking at your body and your health holistically. Ideally, if you want the most beautiful, amazing, radiant skin, it comes down to your nutrition, your health, your sleep patterns, and the skincare products that you're using on your skin day-in and day-out.

## Restore Ingredients

### Sodium Ascorbyl Phosphate (vitamin C)

Sodium ascorbyl phosphate (SAP) is a naturally occurring water-soluble derivative of vitamin C. It is the most stable form of vitamin C, which means it does not oxidize, making it a preferred choice for cosmetic formulations.

One of the largest benefits of Vitamin C is its ability to limit oxidative stress in the body. Viewed as one of the largest contributors to aging, oxidative stress occurs when the cells of the body sustain permanent damage due to highly reactive particles known as free radicals. Contained in sunlight and in elements in the atmosphere, free radicals are constantly acting on the body, producing microscopic amounts of damage. Over time, this damage accumulates, leading to the development of signs of aging.

What about the age spots? Melanin is the skin's pigment responsible for giving skin its natural color, and when produced in excessive amounts, causes age spots, freckles and other types of hyperpigmentation. Since Vitamin C disrupts the manufacturing of melanin in the body, it is useful in treating many types of skin discoloration.

### Aqua (deionized water)

Deionized water is similar to distilled water, in that it is useful when impurities are considered undesirable, such as in skin care. The lack of ions causes the water's resistivity to an electrical flow to increase. Ultra-pure deionized water can have a theoretical maximum resistivity up to 1000 times greater than common tap water. This means that pure deionized water is theoretically up to 1000 times more soluble than common tap water – and is a good solvent in skin care products.

### *Hammamelis virginiana* (Witch Hazel)

Witch hazel contains many compounds with potent anti-inflammatory properties, including gallic acid and tannins.

It also contains antioxidants that help prevent widespread inflammation and neutralize free radicals, which are disease-causing compounds that can build up in your body.

Therefore, witch hazel could have far-reaching benefits and may be useful in the treatment of inflammatory-related issues, such as acne, eczema or psoriasis.

Witch hazel is rich in tannins, a natural plant compound with powerful antioxidant properties that can help protect your skin against damage when applied topically.

### ***Cassia angustifolia* seed polysaccharide (Plant-based Hyaluronic Acid)**

When talking about skin care ingredients, we have to get a little scientific on you, but Hyaluronic Acid is one skin care ingredient that you'll want to geek out on. "Acid" may sound a little scary, but Hyaluronic Acid is the good kind of acid.

Hyaluronic Acid is found naturally in the body with the highest volume found in the skin and the highest concentrations found in the eyes and joints. Hyaluronic Acid is extremely hydrating, making it one of the best skin care ingredients for moisturizing.

Hyaluronic Acid is a powerful substance that, when harnessed in skin care products, affects the way skin responds to injury, dehydration, and other unfavorable skin issues.

Wondering why so many skin care products are packed with Hyaluronic Acid if it occurs naturally in our bodies? The truth is that we produce Hyaluronic Acid in small amounts, and this amount decreases even more with age. Hyaluronic Acid is also synthesized and used daily by the body, so to keep Hyaluronic Acid levels up in your skin, be sure to use Hyaluronic Acid products regularly.

### **Dimethyl Sulfone (MSM)**

-MSM is necessary for collagen production. Sagging skin and wrinkles, as well as dry, cracked skin are all developed through a loss of collagen. MSM works together with Vitamin C to build new, healthy tissues. MSM can normalize collagen formation and radically improve skin health. Research has shown that MSM is highly effective in improving joint flexibility. Additionally, it helps to produce flexible skin and muscle tissue. This leads to an increase in overall flexibility due to a restoration of the "juiciness" in the tissues.

### **Tocopheryl Acetate (Vitamin E)**

Like vitamin C, vitamin E is an antioxidant. Its main function in skin care is to protect against sun damage. Vitamin E absorbs the harmful UV light from the sun when applied to the skin.

Photoprotection refers to the body's ability to minimize the damage caused by UV rays. This can help prevent dark spots and wrinkles.

Vitamin E levels also decrease with age. However, vitamin E is available in many foods, in supplement form, and as an ingredient in products applied topically.

### ***Aloe barbadensis* (Aloe Vera) Extract**

The amino acids in Aloe work to soften skin cells. This combined with the increase in cell growth results in skin that is less wrinkled and more elastic.

Aloe also stimulates skin's natural production of hyaluronic acid, which is a chemical that holds water. Because of this, regular use of skin care products containing Aloe will result in fuller, more moisturized skin.

## Glycerin (Vegetable source)

According to a 2008, glycerin can:

- hydrate the outer layer of the skin (stratum corneum)
- improve skin barrier function and skin mechanical properties
- provide protection against skin irritants
- accelerate wound-healing processes

Studies show that applying glycerin-containing products may protect your skin against irritants and microbes, as well as soothe inflamed or wounded skin.

Moreover, vegetable glycerin may act as a barrier to safeguard your skin from the elements, including wind and cold.

## Matrixyl 3000

Restores the skin's metabolism of youth!

The anti-ageing and anti-wrinkle efficacy of Matrixyl® 3000 is very well known. It is the first anti-ageing ingredient based on the matrikine peptide technology, plus its efficiency has been demonstrated on both women and men as illustrated in the following studies:

- A clinical study using female panelists, demonstrated that after just 2 months of treatment with Matrixyl® 3000, the surface occupied by deep wrinkles was reduced by 45%, and the skin's tonicity increased by nearly 20%.
- In a separate 2-month clinical study conducted on a panel of men, the anti-wrinkle efficacy of Matrixyl® 3000 was confirmed. As the wrinkle volume decreases (-17.1%), the spread angle increases (+5.4%), which leads to a reduction of the surface occupied by deep wrinkles of nearly 30%.

## Skin Tightener ST

Combination of marine and botanical polymers for an INSTANT TIGHTENING EFFECT

Provides an immediate skin smoothing effect. This is a clean combination of marine and botanical polymers for an instant tightening effect.

## When should you use Vitamin C serum?

"Apply your Vitamin C before your moisturizer for the best results," says Annie Tevelin, green beauty expert and founder of SkinOwl. "Let it dry for one minute before applying a moisturizer with SPF."

There's no real consensus among skincare experts on whether you're better off wearing your serum in the morning or at night. Think of it in the daytime as another layer to protect your skin from free radicals and UV, and at night as a way to "undo oxidative damage from the day," says

dermatologist Tsippora Shainhouse of Rapaport Dermatology. So twice a day is a good rule of thumb.

## What color should your Vitamin C serum be?

Vitamin C is quite unstable in its purest form, so look for stable formulas that are mixed with Vitamin E to balance it out. This means that, just like a sliced apple will brown when exposed to air, Vitamin C serums often oxidize over time. “When purchasing Vitamin C, it should be a very light yellowish color (almost clear). Over time it will start to darken, adjusting from yellow to orange to brown, eventually becoming black,” says esthetician Melissa Lekus.

That said, you shouldn’t keep using a formula that has oxidized, logic says. “If the serum has turned brown, return it and cease any use of it. Absolutely do not use if it has turned brown.”

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### [Deeper Dive Resources](#)

#### [Empowering You Organically Podcast on Skincare](#)

**Part 1** – <https://organixx.com/empowering-you-organically/top-12-skin-care-ingredients-that-are-slowly-killing-you-part1-episode-55/>

**Part 2** – <https://organixx.com/empowering-you-organically/top-12-skin-care-ingredients-that-are-slowly-killing-you-part-2-episode-56/>

#### [Organixx Restore Vitamin C Serum](#)

<https://organixx.com/skin-restore?gl=5db097ce02e26bf576c26cd0>

#### [Global Regulatory Lists of Banned or Restricted Cosmetic Ingredients and Positive Lists](#)

[https://www.chemsafetypro.com/Topics/Cosmetics/Regulatory Lists of Cosmetic Ingredients Banned Cosmetic Ingredients, Restricted Cosmetic Ingredients and Positive Lists.html](https://www.chemsafetypro.com/Topics/Cosmetics/Regulatory_Lists_of_Cosmetic_Ingredients_Banned_Cosmetic_Ingredients,_Restricted_Cosmetic_Ingredients_and_Positive_Lists.html)

#### [Prohibited & Restricted Ingredients in Cosmetics \(FDA\)](#)

<https://www.fda.gov/cosmetics/cosmetics-laws-regulations/prohibited-restricted-ingredients-cosmetics>

#### [The Environmental Working Group](#)

<https://www.ewg.org/>

#### [EWG’s Skin Deep Cosmetics Database](#)

<https://www.ewg.org/skindeep/>

#### [Made Safe](#)

<https://www.madesafe.org/>

Sodium Ascorbyl Phosphate

<https://simpleskincare.science.com/sodium-ascorbyl-phosphate/>

Deionized Water

<https://www.wisegeek.com/what-is-deionized-water.htm>

Witch Hazel

<https://draxe.com/nutrition/herbs/witch-hazel/>

Hyaluronic Acid

<https://www.verywellhealth.com/hyaluronic-acid-supplements-89465>

Dimethyl Sulfone

[https://www.ewg.org/skindeep/ingredient/702065/DIMETHYL\\_SULFONE/](https://www.ewg.org/skindeep/ingredient/702065/DIMETHYL_SULFONE/)

Vitamin E

<https://medlineplus.gov/ency/article/002406.htm>

Aloe Vera

<https://www.mindbodygreen.com/0-7654/the-benefits-of-using-aloe-vera-for-skin-care-and-more.html>

Vegetable Glycerin

<https://www.healthline.com/nutrition/vegetable-glycerin>

Matrixyl 3000 Study

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5108505/>

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