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*Jonathan Hunsaker:* Welcome, everyone, to another episode of Empowering You Organically. I'm your host, Jonathan Hunsaker, joined by my co-host, TeriAnn Trevenen.

*TeriAnn Trevenen:* Hey, everyone!

*Jonathan Hunsaker:* We have some more exciting news for you today, and TeriAnn is the formulator of this new exciting news. I'm going to let her tell you all about it.

*TeriAnn Trevenen:* As many of you know, just a few short weeks ago, we launched Organixx's new skincare line, called Organixx Skin. We released a vitamin C serum called Restore, and the response has been incredible. We're so excited to announce that we are releasing a second product called Renew, which is an amazing eye cream that will help to benefit your beautiful eyes and the skin around your eyes, and we could not be more excited about the ingredients that we've put together for you in this eye cream.

But, the beautiful thing about this eye cream is it is not only an eye cream, we also want you to know that this eye cream can be used around your mouth because it has powerful benefits when it comes to reducing fine lines and wrinkles, which we know we get around the eye, but also, we start to get those wrinkles around our mouth as we age.

And so, this has powerful, powerful benefits when it comes to wrinkles, reducing them, preventing them, and so, it's also something you can use right around your mouth, in the corners and around your mouth, to reduce those pesky wrinkles that start to come in as we age.

*Jonathan Hunsaker:* Well, and I think it's a much-overlooked place on the face, right? We just put regular lotion on, when really, the mouth can show your aging a lot. And so, we included a patented ingredient that's clinically proven to reduce vertical lines, vertical wrinkles, for that simple fact, so that it's not just phenomenal for your eyes, but also for your mouth.

By the way, all the ingredients are USDA-certified organic. This is a clean, clean eye cream.

*TeriAnn Trevenen:* Yeah, absolutely. We're so excited about these products we're formulating for you. We are having them all tested. All of our tests are coming back extremely clean, not detectable, or excuse me, herbicides and pesticides are not detectable. There are no GMOs in

these products. We've had it tested for that. Heavy metals are not detected. It's very, very clean. We're so excited about this skincare line and the work that we've put into it.

So, as Jonathan mentioned, there's some patented ingredients in here, so we're going to talk about the ingredients that we've put together in this eye cream and how they will benefit you. So, let's jump into the ingredients one by one.

The first ingredient is jojoba oil. Jojoba has anti-inflammatory properties, which help to tame chafing and chapping, it reduces redness caused by drying, and it soothes dry skin, it eases the effects of eczema and rosacea, and keeps your skin calm and comfortable, and then it has the vitamin E and B complex vitamins, which help in skin repair and damage control.

The next one is olive oil, which has antioxidant contents, it also helps to prevent premature signs of aging on the skin, it has vitamin content, and it has antibacterial and moisturizing effects.

The next ingredient is purified water, which helps with softer skin, and also, there's a lot of chemicals and minerals in water that can make your skin dry, so purified water has the opposite effect with no harsh effects on the skin, leaving it soft and moisturized. It also adds a glow, because it doesn't remove the natural oils from your skin, and it makes it look moisturized.

The next ingredient is avocado oil. The beta carotene, protein, lecithin, fatty acids, and vitamins A, D, and E found in avocado oil help moisturize and protect your skin from damaging UV rays. It also helps to increase collagen metabolism.

We actually did our [last podcast on eye cremes](#) and what you need to look at in eye cremes, what you should see in benefits from your eye cream, what you should avoid, and one of the things we talked about is collagen production, especially when it comes to the skin around your eyes, because of how thin that skin is. So, avocado oil has massive benefits when it comes to repairing, rejuvenating, and hydrating that skin around your eyes, increasing the collagen metabolism, which you absolutely want as you age, around that skin that's just around your eyes.

The next one is apricot kernel oil, and this one, I am particularly excited about, because it has some massive benefits when it comes to the skin around your eyes and the skin around your mouth. It has anti-aging benefits; it's recommended for dry and mature skin types due to its mild highly-moisturizing nature and rich antioxidant content.

It can also help to diminish the look of wrinkles and other signs of aging, which is why it's such a powerful ingredient for around your eyes and those wrinkles around your mouth, like we talked about. It is readily-absorbed by the skin and leaves no oily residue, and it's great, I love this one so

much, and it's one of the reasons we chose it, it's great for an undereye cream as it helps to reduce dark circles, puffiness, and to strengthen the skin around the eye area.

Again, we talked about this [in our last podcast](#), but the skin around our eyes is extremely thin. One of the reasons that you use an eye cream is to keep that skin moisturized, and a lot of the blood that flows around our eyes builds up, and it's easier to see under that thin skin around our eyes. The apricot kernel oil actually helps to combat this and gets rid of those dark circles around your eyes, but then also, again, that benefit of reducing those wrinkles around your eyes and around your mouth. A powerful, powerful ingredient.

The next ingredient is beeswax. It has antiviral, anti-inflammatory, and antibacterial properties that are essential in fighting chapped skin and bacterial infections that tend to affect us most in the dry winter months. This is really big because that skin around our eyes, again, is so thin, and so, putting this on there is going to keep it moisturized, keep it from getting damaged, and keep it healthy through those winter months when things are so cold and so dry.

It forms a protective wall by sealing in moisture in our skin without smothering and clogging up the pores, which is also super important with that skin around your eye.

The next ingredient is witch hazel. It acts as an astringent to help shrink your pores. It soothes your skin and reduces inflammation. And the biggest benefit of this ingredient, which is something we all struggle with when it comes to our eyes, is it soothes the puffy eyes. It soothes that puff and that inflammation that we get with lack of sleep, with traveling, with poor diet.

Now, of course, this can't make up for not getting sleep and a poor diet, however, it can help to reduce that puffiness around your eyes if you have a day where you're just off and you didn't get enough sleep, or just over time, putting this on your eyes day-in and day-out, it helps to combat that inflammation around your eyes, and it's so much easier to see that around your eyes than anywhere else on your skin. It makes you look older; it makes you look more tired. And so, that witch hazel is really powerful when it comes to keeping your eyes looking vibrant, happy, and healthy all the time.

The last two ingredients, we're super excited about. Just like our vitamin C serum, where we have patented ingredients that have been clinically tested and proven to have benefits for your skin, we have included two patented ingredients in our eye cream that have been clinically tested and proven to show results when it comes to the skin around your eyes and the skin around your mouth.

The first one is manuka honey. Manuka honey is a popular choice in skincare because it's a true skin delicacy, thanks to its gentle and sweet smell, as well as its moisturizing, purifying, healing, and soothing properties. It has repairing, calming, soothing benefits, and also helps to reduce redness. So, all of that delicate skin around your eyes and those wrinkles and things around your mouth, it really helps to make the skin more moisturized, it helps it to glow, and it helps it to have that beautiful look that you want your skin, especially around your eyes and your mouth, to have.

Also, we know that not moisturizing our skin actually helps it to age faster and makes those wrinkles come out faster, so something like manuka honey, that is so moisturizing and has so many benefits when it comes to having that moisture around your eyes and your mouth, is a powerful ingredient when it comes to an eye cream.

The last ingredient is Matrixyl Morphomics. It has an unprecedented way of combatting wrinkles, especially vertical lines that give the face a sad expression. It helps with aging, repairing, and smoothing those wrinkles. Again, this is why we are using this product not only around the eyes, but we're using it around our mouth for wrinkles.

All of these ingredients work together synergistically. We've worked so hard to formulate this to help you keep the skin around your eyes healthy, young, and vibrant, and to reduce those fine lines and wrinkles around your eyes and your mouth.

One other thing I want to touch on with our eye cream, we have held ourselves to very high standards when it comes to our skincare products. Again, we've had our products tested to make sure they're clean. We're using organic, clean ingredients. And we are following the EWG standards.

If you go back to our podcast [55](#) and [56](#), we talk about the skincare industry, the requirements and the standards that people are holding themselves to in the United States, which is a very low standard when it comes to cleanliness and quality in skincare and cosmetics.

The EWG is regulating, and it is the main body that regulates skincare in the United States. It is the source to go to, to look for clean, high-quality ingredients in the United States.

All of the ingredients in our eye cream were rated at a number one, which is the cleanest rating on their scale. Every single one meets number one in their standards, not to mention that each ingredient is organic.

**Jonathan Hunsaker:** Listen, it's just like when we went down the rabbit hole for supplements. We started finding out more and realizing we had to just change the game and do it right. It's the

same thing now with the skincare. We started going down the rabbit hole and just realizing, I mean yes, we can put some little organic ingredients in there and make some claims, but let's go to the next level. Let's put some clinically-proven ingredients in there, where I can guarantee that you're going to have less wrinkles, I can guarantee that this will prevent wrinkles. Most companies can't do that, and they also can't say that they're organic.

Sorry, I mean there's no parabens, we have no heavy metals. I mean it is phenomenal, our eye cream, it's just amazing. We've worked with scientists to put this together, we've gone through a lot of different formulations, and just finding the right consistency, the right everything. I know you've been working day and night on this, and you're a lot more well-versed in this than I am, clearly, and that's why—

**TeriAnn Trevenen:** Yeah, and the best part of all of this is, is the proof is in the pudding and in the results. Not only with our vitamin C Restore product, but this Renew Eye Cream, obviously, we've had people within our organization and beyond test this product, and we're so excited with the results we're seeing.

I get texts and messages from people with the results that they're seeing, putting it on their face when they've been using products for their entire life and saying "I've never seen results like this. I'm so thrilled with the way my skin looks."

Specifically, with this eye cream that we're using, not only for the eye and mouth, people talking about putting it on their skin and saying that their skin has never looked more moisturized and it's never glowed the way that it has before using this product.

So, we are super thrilled to put out, again, yet another clean product that's going to benefit you, help in the prevention of aging, reverse age you, and something that you can trust to put on your body that won't impact you negatively when it comes to your health.

**Jonathan Hunsaker:** Yeah, I mean really, I'm 72 years old, but I don't look a day over 51. So, you know that it's working somehow.

In all seriousness, this is phenomenal. I mean it's a game-changer. It's like the vitamin C serum, our Restore. It's a game-changer.

And just try it and see. I mean like everything that we have, we back it with a one-year moneyback guarantee. And so, you can get it and try it for six months, and if you don't think that you look amazing after six months, just send it back and we'll give you your money back.

So, I mean we really stand behind everything that we do. We really stand behind our mission of using organic ingredients, clean ingredients. There are no preservatives in this eye cream?

*TeriAnn Trevenen:* No preservatives.

*Jonathan Hunsaker:* By the way, so yeah, we don't sell more than a three-month's supply at one time, because we are not using preservatives.

Again, we're taking the game to another level, right? And we're doing that with both the vitamin C, with the eye cream.

*TeriAnn Trevenen:* And I think it's important to note, we are formulating these products so that they don't have preservative, they don't have toxins, they don't have any of those ingredients you don't want to see in your products, but we're also making an effort to formulate them in a way where they still have a shelf life you'll be happy with.

You should not be using cosmetic and skincare products that have long shelf life, because that means they have preservatives and ingredients in them that are going to have negative impacts on your skin and your health.

However, with these products we're formulating, we're working to have at least a year shelf life, if possible and where possible. With the eye cream, just for a bit of education, you need to be careful when you're using the eye cream, that you have clean hands when you're putting it on your skin. It will help to extend the shelf life and to keep it clean so that you can use it longer.

So, just be really careful using the eye cream, because of the clean ingredients and how clean this product is, it will have massive benefits for you, but just make sure when you're using the product, you have clean hands and that you're keeping it closed, and you're really taking care of the product.

*Jonathan Hunsaker:* Well, that's just it. I mean we're keeping the chemicals out, so you need to clean your hands first, because otherwise, you're putting germs, you're putting bacteria, you're putting all kinds of stuff into the eye cream, and these are all natural ingredients, so what do you think is going to happen if you introduce bacteria and germs and stuff into it?

Now, keep in mind, you don't have to have your hands scrubbed exactly, perfectly clean every time. It will last you a couple months once opened. You can also keep it in the fridge if you want to, to extend it.

But this is where we're different than others, because we just know that having preservatives in there is going to age you more. It's going to do more damage to your eyes and to your mouth and all of that than having without.

So, if you have to do things a little bit differently, or if we have to do things a little bit differently, we're going to do it, because we just care about the results, we care about the cleanliness, and we want to change the game. We did it in supplements, we've changed the game in supplements, we're doing it now in skincare.

*TeriAnn Trevenen:* Yep, so eye cream and mouth cream is incredible benefits for your skin, for your wrinkles, and it's also something that you can be proud, confident, and happy to put on your body and know that it's going to actually benefit your health. It is absolutely another product you can trust.

*Jonathan Hunsaker:* Well, thank you so much for sharing all that, TeriAnn.

*TeriAnn Trevenen:* Sure.

*Jonathan Hunsaker:* Go to EmpoweringYouOrganically.com to check out the show notes, there will be links there to read more about Renew, and just learn more about it yourself.

Again, everything that we have at Organixx is a one-year moneyback guarantee. Find me another skincare line that's going to do that, that's going to let you try it for 11 months, and if it's not giving you the results you want, send it back and we give you all the money back, right? Because we stand behind what we're doing, and it really will make a difference.

And I'm just, I'm so excited about it.

So, go to EmpoweringYouOrganically.com, check it out, and we'll see you on the next show.

*TeriAnn Trevenen:* Thanks, everyone.

*Jonathan Hunsaker:* Thanks.

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